



Rooted in Action: Tree Planting at La Mesa Watershed Grows Collective Impact

On June 27, 2025, Okada Manila joined the Department of Environment and Natural Resources (DENR) National Capital Region (NCR) in a large-scale reforestation effort at La Mesa Watershed under the National Greening Program. As part of a multi-year partnership, the resort is helping restore this vital ecological reserve through the growth of native forest trees in support of DENR's Forests for Life campaign.

Anchored on the Talent & Community pillar of the Okada Green Heart program, the initiative reflects the belief that real environmental change begins with empowered individuals working together.

At dawn, a team of passionate Okada Manila volunteers made their way into the forest, taking part in a hands-on mission to renew life and protect the future. Each seedling planted symbolized cleaner air, restored biodiversity, and shared responsibility across generations.



Ensuring safety and sustainability go hand in hand. Through this tree planting activity, our division reaffirms its role in protecting not just people and property—but also the natural resources that sustain our communities. It's an honor to lead a team that upholds these values in action.



Patrick Henry Villacorte
Chief Security and Safety Officer
Security and Safety Division
Okada Manila





“It was a truly grounding experience. Knowing that I helped plant a tree that could one day protect our air and water makes me proud to be part of a company that walks the talk when it comes to sustainability.”

Janice Carla Cruz
Assistant Manager – General Ledger
General Accounting

DENR-NCR's “Amazing Trees”



Okada Manila also participated in DENR-NCR's “Amazing Trees” celebration for Philippine Arbor Day (June 25), blending teamwork, learning, and eco-themed challenges around the watershed. Okada Manila, represented by the Security & Safety Division and Facility Management teams proudly earned one of the top spots among participating groups—marking another milestone in its purpose-driven journey.

IMPACT IN NUMBERS

200

seedlings planted on
June 27, 2025

110

Okada Manila employee
volunteers participated

2nd year

of reforestation commitment
under DENR's National
Greening Program

1-2 hectares

of forestland under
Okada Manila's care

500

indigenous trees targeted for
long-term planting

3rd place

finish in DENR-NCR's
"Amazing Trees"
eco-adventure challenge

Why It Matters

The La Mesa Watershed is one of Metro Manila's most vital ecological reserves, supplying clean water to over 12 million residents. By supporting reforestation, Okada Manila strengthens climate resilience, helps safeguard water security, and nurtures native ecosystems.

Beyond metrics, this initiative captures the essence of the Okada Green Heart movement: empowering people to act, cultivating shared purpose, and creating lasting impact that reaches far beyond the resort. It also supports key United Nations Sustainable Development Goals: Clean Water and Sanitation (Goal 6), Sustainable Cities and Communities (Goal 11), Responsible Consumption and Production (Goal 12), Climate Action (Goal 13), and Life on Land (Goal 15).

Join the Okada Green Heart Movement

Be part of a movement where every action takes root.
Plant a tree. Protect our forests. Champion the environment.



Thank You for Caring!

Together, let's build a greener future—one action at a time.

